

Privacy Policy

Effective Date: 20.06.2024

Introduction

Welcome to Farm Sawa Website. We are committed to protecting your privacy and ensuring that your personal information is handled safely and responsibly. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website and use our services.

1. Information We Collect

1.1 Personal Information

We may collect personal information that you provide directly to us, including but not limited to:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (e.g., credit card details)
- Any other information you choose to provide

1.2 Non-Personal Information

We may collect non-personal information about your use of the Site, such as:

- IP address
- Browser type
- Operating system
- Referring URLs
- Pages viewed
- Links clicked
- Other usage information

2. How We Use Your Information

We use the information we collect for various purposes, including:

- Providing, operating, and maintaining our Site and services
- Processing and fulfilling your orders and transactions
- Communicating with you, including responding to your comments, questions, and requests
- Sending you technical notices, updates, security alerts, and support messages
- Improving and personalizing our Site and services
- Analyzing usage and trends to improve user experience
- Detecting, preventing, and addressing technical issues

3. How We Share Your Information

We do not sell your personal information to third parties. However, we may share your information with third parties in the following circumstances:

- With service providers who perform services on our behalf
- In connection with business transfers (e.g., in the event of a merger, acquisition, or asset sale)
- To comply with legal obligations, protect our rights and safety, or prevent fraud or illegal activities
- With your consent or at your direction

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and use information about you, including to improve your experience on our Site. You can control cookies through your browser settings and other tools.

5. Data Security

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no security measure is perfect, and we cannot guarantee absolute security.

6. Your Choices

You have certain rights regarding your personal information, including:

- Accessing, updating, or deleting your personal information
- Opting out of receiving marketing communications
- Restricting or objecting to the processing of your personal information

To exercise these rights, please contact us at [contact email].

7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites.

8. Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: info@farmsawa.com
- Address: 48861- 00100 Nairobi, Kenya